



MEDIA RELEASE

For immediate release

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Australia’s Best Innovators are here!

Q: What does funeral webcasting, an eBusiness solution for insurance brokers, and a virtual learning environment for teachers have in common? A: They, along with 42 other ICT products and solutions are finalists in the Australian Information Industry Association’s prestigious 2004 iAwards.

The 2004 iAwards recognise companies with an outstanding product or solution in the Information and Communications Technology (ICT) industry.

AIIA Chief Executive Officer, Mr Rob Durie said, “This year’s entries exhibit enormous diversity in terms of the areas of society that they service. The iAwards are a clear demonstration that ICT is pervasive and its impact is indeed very powerful. The nominations address key areas such as health, transport, education, and R&D.”

Mr Durie said that the nominated products and solutions demonstrate a strong contribution to the Australian economy, reflecting not only the industry’s role as a key economic driver, but its contribution to society.

“ICT has an enormous role as an industry and community enabler. The Australian ICT industry supplies world competitive products and services, and technology is being utilised to secure better outcomes. New and emerging technologies offer enormous potential to improve many aspects of a myriad of industries,” he said.

The *Australian Financial Review*, *Microsoft*, *Welsh Development Agency*, *IBM*, *The British Midlands*, *CSIRO*, and *Accenture*, amongst others, support the 2004 iAwards. AIIA would like to thank Daryl Williams, Minister for Communications, Information Technology and the Arts, for his support of the iAwards in his capacity as patron of the program.

Winners will be announced at the iAwards Gala Presentation Ceremony on Wednesday 5th May 2004. The iAwards is the Gala Event of CeBIT Australia.

iAward finalists and their categories are attached or available at www.aiia.com.au/iawards

iAward Finalists 2004

iINNOVATION	
Award	Company
Telecommunications	Ergotel
Telecommunications	Personal Broadband Australia
Telecommunications	Telstra Research Laboratories
IT Services	Freehills
IT Services	Volante Solutions
IT Services	ANU Centre for Mental Health Research
Software	Creative Digital Technology
Software	Frontier Software
Software	myinternet Limited
eBusiness & Internet	CSIRO ICT Centre
eBusiness & Internet	Metropolitan Cemeteries Board
eBusiness & Internet	Optus

iMPLEMENTATION	
Award	Company
Telecommunications	CSIRO ICT Centre
Telecommunications	Forest Products Commission
Telecommunications	Western Australian Local Government Association & Sinclair Knight Merz
IT Services	EMC Corporation
IT Services	<e.law> Australia Pty Ltd
IT Services	Volante Solutions
Software	DITSU Pty Ltd
Software	Infra Corporation
Software	The Smith Family
eBusiness & Internet	Buzzwig Pty Ltd
eBusiness & Internet	Health Insurance Commission
eBusiness & Internet	Land and Property Information, NSW Department of Lands
Hardware	NSC & Avaya

iNTERNATIONAL	
Award	Company
ICT Exporter Award	Integrated Research
ICT Exporter Award	ManageSoft Corporation
ICT Exporter Award	Ripple Systems

iNVESTMENT	
Award	Company
Best Implementation by a Local Industry Company	Imagine Interactive Pty Ltd
Best Implementation by a Local Industry Company	AXE Group Pty Limited
Outstanding Australian Product Innovation	Acumentum
Outstanding Australian Product Innovation	Capability Management
Outstanding Australian Product Innovation	River Dynamics
Outstanding Partnership between a Local Industry Company and a MultiNational Company	Exinda Networks Pty Ltd
Outstanding Partnership between a Local Industry Company and a MultiNational Company	NetReturn
Outstanding Partnership between a Local Industry Company and a MultiNational Company	OBS

iNVOVEMENT	
Award	Company
Corporate Social Responsibility	Inspire Foundation
Corporate Social Responsibility	KAZ Group Limited
Corporate Social Responsibility	Western Australian Government Association

iP	
Award	Company
Commercialisation of Intellectual Property	Technology One
Commercialisation of Intellectual Property	Tenix Investments Pty Ltd
Commercialisation of Intellectual Property	PeopleLogic

FOR FURTHER INFORMATION

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AIIA - Leading the ICT Business Community

AIIA assists the ICT industry to meet its business objectives, locally and globally in corporate and government markets. Together, we set the strategic direction of our industry. We influence public policy, engage industry stakeholders and provide our members with business productivity tools, advisory services and market intelligence to accelerate their business growth.

www.aiia.com.au